

# Kentville Community Development Committee

MINUTES September, 2009

Approved by Committee November 24, 2009

**PRESENT**

**Present:** David Corkum, Tiffany Connell, Linda Power, Brian Desloges, Gary Morse, Gary Cleveland, Dave Ritcey, Keith Robicheau, Recording Secretary Lindsay Young.

**Regrets:** Mark Phillips, Tony Bentley, Bruce Beaton

**Absent:** June Moores

**CALL TO ORDER AND ROLL CALL**

Mayor Corkum called the meeting to order at 7:00p.m. and reported that all members were present with the exception of

**APPROVAL OF THE AGENDA**

It was moved by Gary Cleveland and seconded by Brian Desloges

**that the agenda be approved as circulated with the additions (h) under New Business, Members**

**MOTION CARRIED**

**PRESENTATIONS**

N/A

**APPROVAL OF THE MINUTES**

N/A

**BUSINESS ARISING FROM THE MINUTES**

**(a) Action Plan Review**

Tiffany Connell reviewed her updated action plan for the committee. Highlights included:

- **Reorganization of the website** has been pushed back as the Town has recently changed domains and is now at Kentville.ca. Progress will continue in the coming months.
- **Downtown Beautification (seasonal storefront displays):** There will be a bigger push toward keeping storefronts decorated in different seasons. This season an email will be sent to communicate the pp challenge info and supply give-away to

businesses and residents. The hope is that we will increase participation. Tiffany and Betty Ann will discuss fall decorating options further at a future meeting.

- **Hanging Baskets:** Many comments about the baskets being very nicely kept, baskets have been taken down for this year.
- **Banners:** The TOK banners are out, more banners have been added to increase the amount that are there regularly. The month of October will see the addition of the Pumpkin People Banners that were created last year.
- **TOK Marketing:** by November, an advertising calendar will be created and sent to businesses. The calendar will be distributed to businesses to let people know when the TOK is doing larger scale advertising.
- **Kentville connection:** will be distributed next week, is at the printer now.
- **Centre Square Events:** three movie nights planned, 2 went ahead, both went well. We had 60-70 for the first, and 100 people for the other. FOKL held a summer concert series that happened every Friday night. It was well received, and she reported that it was nice to see centre square used for community events. Canada Day.
- **Webster Court Update:** Meeting held with Webster Court business owners to share plans, and goals for Webster Court.
- **New School:** Mayor Corkum provided an update on the progress of the plans for the New School in Kentville. He reported that the parking area will be located in the rear of the 2 storey building which the soccer community will be permitted to use. The trail work has already begun with a portion of the Trail being paved. Gates will be added to prevent motorized travel and facilitate easier travel for cyclists etc.

Points from discussion:

- It was asked weather progress has been made on the item regarding Kentville being added to the KPMG survey list. Tiffany Connell will follow up with Gary Cleveland to discuss this item

further.

- It was suggested that having a fibre network in Kentville be added to the Action Plan.

## **CORRESPONDENCE**

(a) N/A

## **NEW BUSINESS**

### **(a) VIC Relocation**

Community Development Coordinator Tiffany Connell reported that a proposal was received from Destination Southwest suggesting that the Kentville VIC be relocated to the downtown. This new VIC would operate year round, as a partnership between the Town and Destination Southwest who would use the space as a regional office. The County of Kings has committed to provide funding for operations.

Points of Discussion:

- Some concern was expressed about the site not allowing for easy access, or parking for larger vehicles like trailers and Winnebago's.
- It was suggested that the downtown would be a good place to put the VIC year-round, but that alternative sites should be considered to alleviate potential traffic flow and parking issues.

It was moved by Betty-Ann Balcom and seconded by Gary Cleveland that KCDC support the move of the Kentville VIC to the Downtown Kentville area.

## **MOTON CARRIED**

### **(b) Farmers' Market Location in Centre Square for Summer 2010**

Tiffany reported that the Market was very successful this season averaging between 30-35 vendors each week. Tiffany suggested that to support the growth of the Market, the Town is considering moving the location of the Market from behind Pulsifers to the interlocking brick area of the square.

It was moved by Gary Morse, and seconded by Brian Desloges to support the suggestion of growing the market and moving it to the interlocking brick area of centre

square.

**MOTION CARRIED**

**(c) Parking Consultant's review of Downtown Parking / Parking Committee Presentation**

Keith reported that new parking strategies are being considered by the Town.

**(d) Shannex Update**

Tiffany reported that Shannex is set to open in November of this year. Progress continues on construction, and staff has been hired. The facility will be a 62 unit senior's facility when complete.

**(e) Commercial Property Currently for Sale**

There is 3.9 acres of land available in the area North of Shannex for sale. The commercial property is being marketed by the Town, and has received several inquiries to date. A profile and disclosure piece will be available to prospective buyers next week.

Points from discussion:

- It was asked whether the Town will give more weight to proposals for Hotels and convention centres by council.

**(f) Covington Station Update**

Scheduled to open this fall, office space will be available to lease.

**(g) Stimulus Funding**

Keith 2 applications in, one for water tower and one already received funding, west main street.

**(h) Committee Members**

Mayor Corkum thanked the members for their involvement, and although discussion occurred around the possible need for new members, the group decided that there is no immediate need to search out additional members.

**ADJOURNMENT**

9:15pm meeting adjourned.