

ENVISION KENTVILLE



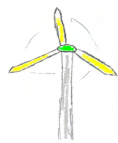
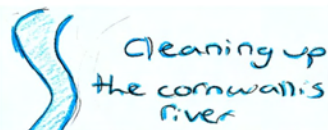
INTEGRATED COMMUNITY SUSTAINABILITY PLANNING: SUSTAINABILITY SURVEY REPORT KEY HIGHLIGHTS

BACKGROUND:

Integrated Community Sustainability Planning (ICSP) is a mandatory requirement of all Canadian municipalities in order to continue to receive Gas Tax Funds from the federal government. "Envision Kentville" is an ongoing community planning process to develop Kentville's ICSP. Over the summer of 2009, 296 Kentville citizens participated in a door-to-door community sustainability survey. Although not a strictly scientific poll, the results of the survey are considered to be a "directional social barometer of community opinion" with accuracy of 17/20 (95% Confidence, +/- 5.55% Confidence Interval – as would be the assumed margin of error in random-sampling of this size). Next steps for the ICSP include determining: goals, actions, timelines and indicators on the community's established sustainability priorities. **Please see the reverse side of this handout for further information on the community's sustainability priorities.**

KEY HIGHLIGHTS:

- **95%** of Kentville citizens support or strongly support the council endorsed Kentville Vision Statement: **"Kentville is a healthy, vibrant, integrated and complete community where citizens can live work and play in an environment that supports a high quality of life."**
- **79%** of Kentville citizens are concerned, very concerned or more than very concerned about **declining air quality** and its health impacts (i.e. increasing rates of asthma and cancer).
- **77%** of Kentville citizens are concerned, very concerned or more than very concerned about **global climate change** and its local impacts (i.e. sea level rise and flooding, changes in local weather patterns).



less pollution



more walking and bike travel.



"A" LIST SUSTAINABILITY PRIORITIES (supported or strongly supported by **+50%** of survey participants and ranking in the **top 3** category priorities)

Community Assets

- A clean, safe, reliable municipal water supply

Economic Issues

- Encouraging more diversity and entrepreneurship in the local economy of Kentville

Environmental Issues

- Protecting and sustainably managing Town water resources for future growth and development
- Working with regional partners to clean up the Cornwallis River
- Working with regional partners to plan and protect regional agricultural farmland and the rural nature of the Valley

"B" LIST SUSTAINABILITY PRIORITIES (supported or strongly supported by **+40%** of survey participants and ranking in the **top 3** category priorities)

Environmental Issues

- Promoting energy sustainability and access to renewable energy options in the community (i.e. solar, wind, tidal)

Economic Issues

- Better supporting the local agricultural economy
- Improving existing Town infrastructure (i.e. roads, sidewalks, water infrastructure)
- Addressing parking issues in downtown Kentville

Social/Cultural Issues

- Encouraging a senior and youth friendly community that is accommodating and accessible to people of all ages
- Making Centre Square a safe, attractive public space

Community Assets

- Access to community services (i.e. health, education, government, business)
- Access to green space (i.e. parks, the river, trail system)

FOR THE FULL SUSTAINABILITY SURVEY REPORT PLEASE SEE:

<http://www.kentville.ca/documents/icsp/envisionkentvillephasetwo.pdf>

QUESTIONS? COMMENTS? WANT TO LEARN MORE? CONTACT BRENNAN VOGEL, SUSTAINABILITY COORDINATOR @ 679-2512 OR ICSP@KENTVILLE.CA