

ENVISION KENTVILLE

planning for tomorrow - today



SUSTAINABILITY PLANNING OPEN HOUSE

MONDAY MARCH 9, 2009

KENTVILLE FIRE HALL

6:30PM - 8:30PM

Program Itinerary

INFORMATION

- ICSP Overview – 6:45pm
- Sustainability Overview – 7:00pm
- *Refreshments* -

INTERACTION

- Asset Mapping Exercise – 7:15pm
- Visioning Exercise – 8:00pm

Integrated Community Sustainability Planning Overview

- *What is it?*
- *How does it work?*
- *How can I be involved?*



ENVISION KENTVILLE

What is an ICSP?

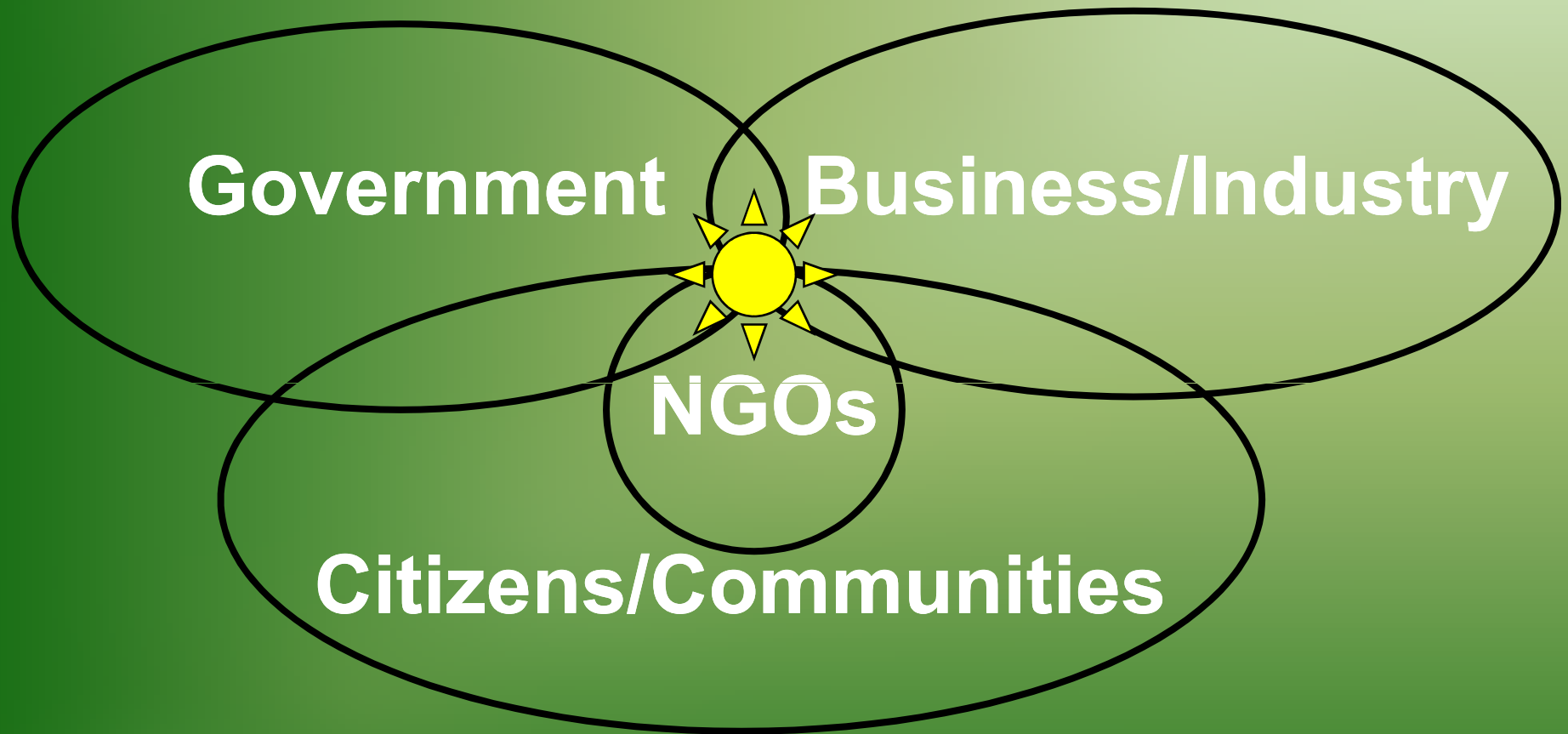
- **Big picture, long-term planning**
- **Strategic plan that identifies short, medium and long-term actions and takes practical steps to achieve them**
- **A mandatory municipal requirement for future Federal Gas Tax Funds**
- **Ongoing process to engage community in working to achieve a long-term vision**

How does it work?

- **Public consultation**
 - Sustainability focus group
 - Public surveying
 - Online opportunities
- **Drafting of Plan**
 - Established priorities
 - Public input
- **Kentville ICSP Version 1.0**
 - Submission to province: MARCH 2010
 - Approval of funds
- **Project Implementation & Monitoring**
 - ICSP Version 2.0 (Climate Change Strategies)



Who is Involved?

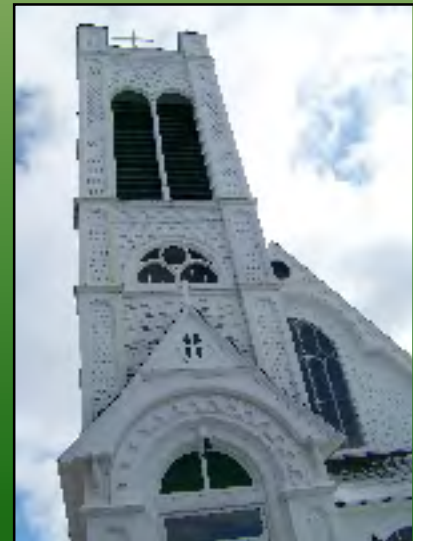
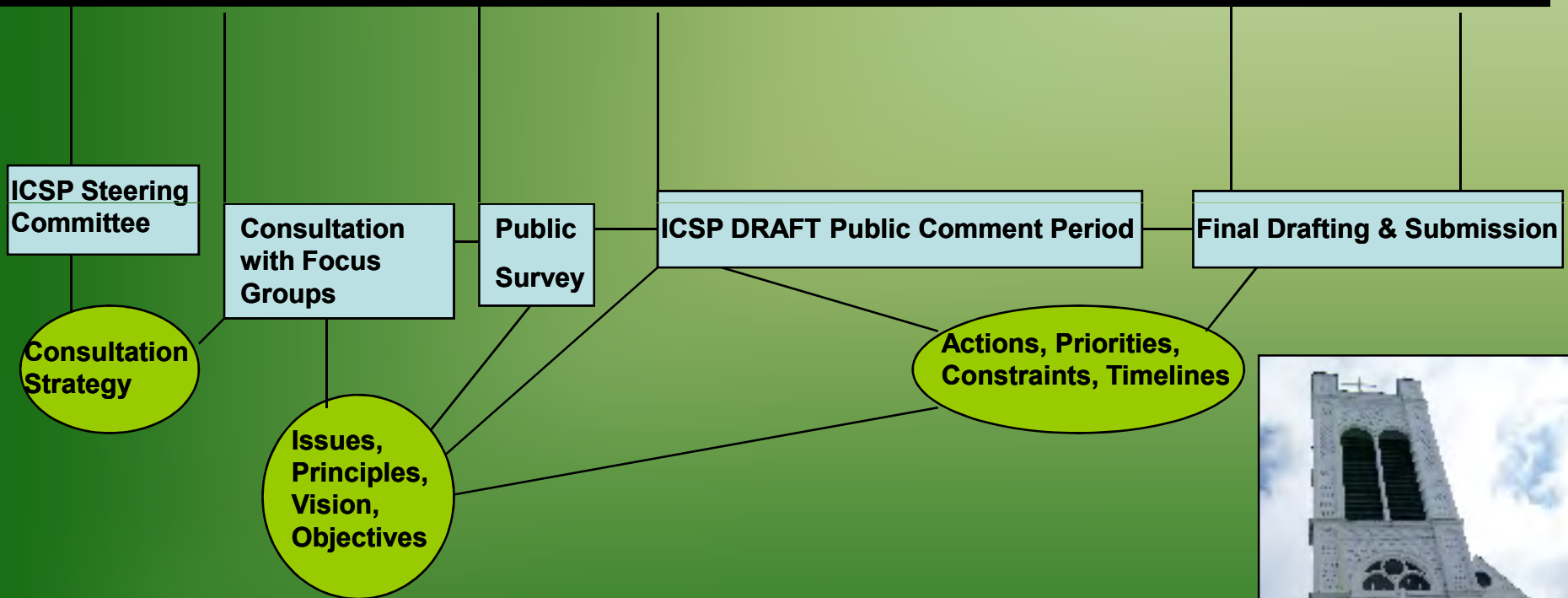


Aim: To illuminate a broad spectrum of views and find areas of common interest and consensus among diverse participants.

ICSP Timeline

2009 2010

February March April May June July August September October November December January February March



OPPORTUNITIES FOR ICSP **INVOLVEMENT**

- **Tonight: ASSET MAPPING & VISIONING**
- **Sustainability Focus Group**
 - Community Reference System
 - Workshops
- **Ongoing Public Consultation**
 - Public Surveying (Summer)
 - Public Comment on Draft (Fall)
 - Public Online Dialogue
 - List-serve
 - Webpage
 - Blog
 - Facebook



Opportunities Abound

- An opportunity for communities to look long-term and **ENVISION** the future community they want and then take pro-active steps to get there
- An opportunity to identify community values and strengthen them
- An opportunity to address challenges of today and build a positive legacy for the future

Key Features of Sustainability Planning

- **PROCESS** of **LEARNING** by **DOING**
- **SYSTEMS** approach to decision-making & planning
- **BOTTOM-UP** participatory approach that involves citizens



Sustainability Overview

- ***Why is it important?***
- ***What does it mean?***
- ***How do we do it?***



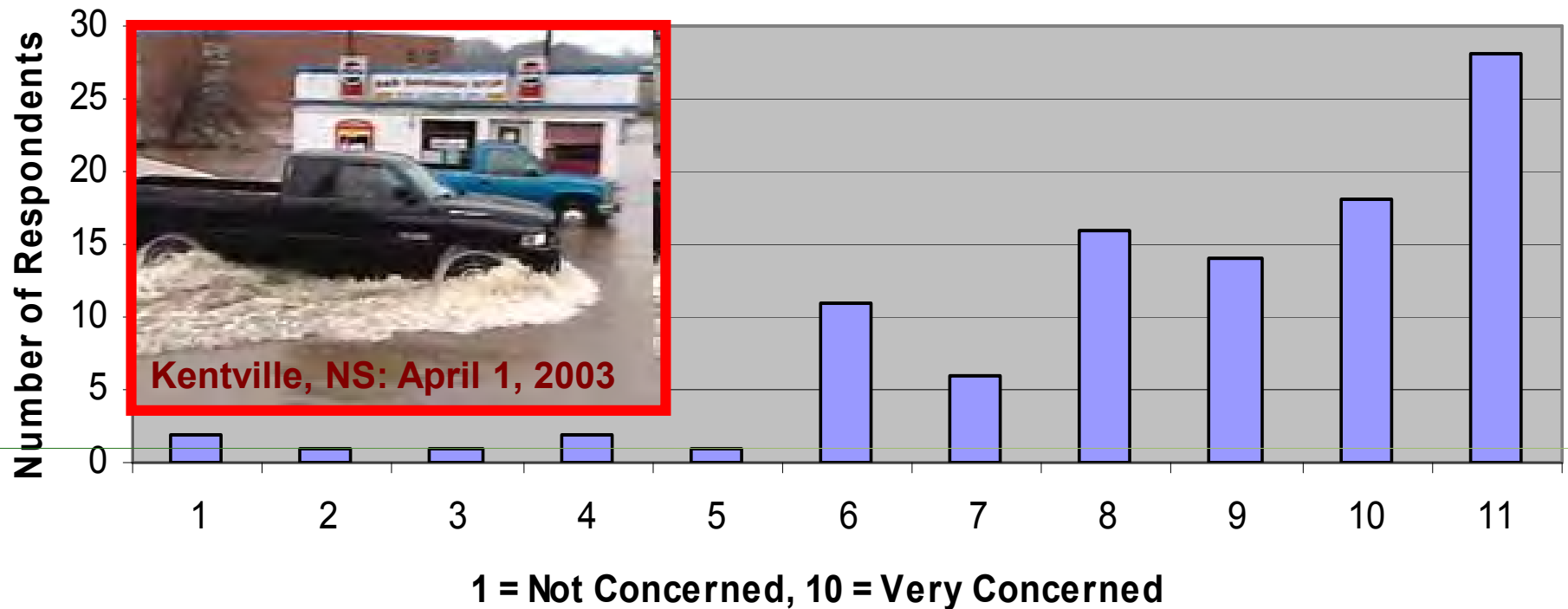
***“The future is not something we enter.
The future is something we create.”***

***- Leonard I. Sweet,
Historian/Futurist/Father***

Why is Sustainability Important?



How concerned are you about global warming?



Approximately **78%** of Kentville respondents were more than very concerned (50%) or very concerned (28%) about Global Warming.

THE BIG QUESTION

How can we make economic, social and cultural progress without continuing to undermine the natural systems upon which our quality of life depends?



What does Sustainability mean?

- **Classic Definition**

“Meeting needs of the present without compromising the ability of future generations to meet their own needs.”

- **Balance of Environment / Economic & Social/Cultural Objectives**

- **Home-grown definition of sustainable community development**



Sustainable Community Development

A **process** in which a community enhances its environment, social, cultural and economic resources to create **positive outcomes** for its **current and future** members. It is based on mutually beneficial, interdependent relationships among community members and with neighbouring communities; community based decision making, and respect for **social inclusion**.

IN A NUTSHELL

SUSTAINABILITY

is about becoming

MORE EFFICIENT

and

LESS WASTEFUL

in the ways we

LIVE, WORK AND PLAY

Citizen Involvement

Economic



Environmental



Social/ Cultural

**Strategic
Planning**

Community Form

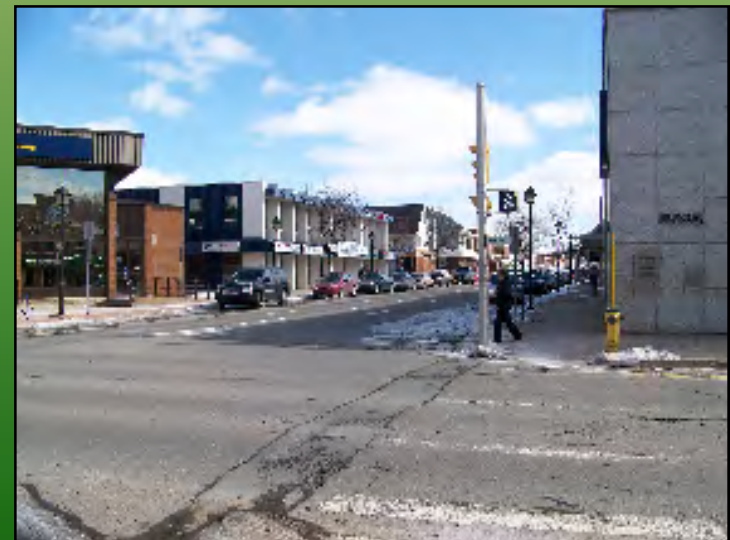
- infrastructure
- land use & development
- economic development
- decision-making

Sustainability

Sustainability as a Process

How do we “do” sustainability?

- Education and engagement
- Making choices that are good for today AND have long term sustainability benefits
 - *Increasing our quality of life for today AND tomorrow through sustainable choices*
- Transforming challenges to opportunities and moving forward with sustainability
 - *Climate Change and the economy of the 21st Century – 3 Cornerstones of Climate Prosperity*
 1. *Green Savings*
 2. *Green Opportunities*
 3. *Green Talent* Weiss, 2009
- ***ICSP as a starting point***





OUR ROOTS – A HISTORY OF KINGS COUNTY: EATON, 1972

**“FOR THE LOVELINESS OF ITS WALKS AND
DRIVES KENTVILLE IS FAMOUS, AND FOR
THE BEAUTY OF ITS SHADE-TREES NO
VILLAGE THAT WE KNOW CAN SURPASS IT”**

**“KENTVILLE HAS AN INDIVIDUALITY ALL HER
OWN, AN INDIVIDUALITY AS CHARMING AS
THE ABSENCE OF SAMENESS IS IN PEOPLE”**

A TRAVELLER: HALIFAX HERALD, JUNE 8, 1898

Asset Mapping

Objectives:

- to learn what are the most important assets in the community*
- to discover what the community values in common*
- to identify the threats to the long term sustainability of assets*



Asset Mapping

1. Small group brainstorming rotations

A. Economic Assets

B. Environmental/Natural Assets

C. Social/Cultural Assets

How do services and/or built assets contribute to these assets?

2. What do these assets contribute to the community?

3. What threats exist to the sustainability of these assets?

ECONOMIC
ASSETS

Existing
commerce

COMMUNITY
CONTRIBUTIONS

Economic
prosperity, jobs
etc.

THREATS

Changes in global
economy, loss of
industry

ENV'T
ASSETS

Cornwallis
River

COMMUNITY
CONTRIBUTIONS

Natural beauty, fishing,
birding, boating etc.

THREATS

Changes in
sea level,
pollution

**SOCIAL/
CULTURAL
ASSETS**

Festivals

**COMMUNITY
CONTRIBUTIONS**

**Celebration of
community spirit,
tourism, sense of
community**

THREATS

**Lack of funding,
loss of tourism, lack
of interest**

Healthcare

**Jobs, health
services,
attraction/
retention of
residents**

**Changes to health
care system, lack of
funding etc.**

VISIONING EXERCISE

The year is

2030

*Take a moment & **Envision Kentville...***

Using a one or two key words, describe what kind of community you would like to leave for your children and grandchildren?